CENTRE DE RECHERCHE ET D’ETUDES EN GESTION –
RESEARCH TEAM IN MANAGEMENT

APPLICATION SECTORS
- Business management in all sectors
- Management in public and public-related sectors

PARTNERSHIPS
BUSINESS
- EDF, Crédit Agricole, CAPIO, ENGIE...

SCIENTIFIC
- Maison Franco-Japonaise
- Faculty of Industrial Engineering of Brazil
- ATLAS/AFMI (Francophone Association of International Management)
- Euro-Asia Network
- Universities: Limerick, Sheffield, Indonesia, Barcelona, Oran, Quebec in Montreal, National University of Yokohama and University of the Basque Country

SOCIO-ECONOMIC
- ADEME
- The Cities of Pau, Lescar, Tarbes
- Urban Communities of Pau-Pyrénées, Lacq-Orthez, Grand Tarbes, Grand Cognac, Marsan, Vouglaïsien, Périgord-Occitan
- Pyrénées-Atlantiques and Hautes Pyrénées Councils, Aquitaine Regional Council
- Order of Chartered Accountants
- SDIS (Departmental Fire and Rescue Service) of Corrèze and Yvelines

EUROPEAN AND INTERNATIONAL PROJECTS
- SIFORAGE

STAFF
- 24 researchers and teacher-researchers
- 50 PhD students

RESEARCH AREAS
- Management of Organisations in the Health and Social Sectors
- International Management and Comparative Management
- Public Management of Local and Regional Governments
- Entrepreneurship

KNOWLEDGE AND EXPERTISE
- Strategy, organisation, control
- Accounting - Finance – Management control – Auditing
- Human Resource Management

PRINCIPAL RESOURCES
- OPTIMA Chair: Observatoire du PiloTage et de l’Innovation Managériale des Administrations Locales (Observatory for Steering and Managerial Innovation in Local Public Services)
- A specialised library: journals and publications in all fields of business management (paper and electronic versions)
- Seminars, colloquiums, PHD works, publication of articles and other works

( CONTACT CREG )
IAE Pau Bayonne
Avenue du Doyen Poplawski – BP 575
64 012 PAU Cedex
Jacques JAUSSAUD
Tel +33(0)5 59 40 80 01
jacques.jaussaud@univ-pau.fr

( CONTACT UPPA )
Research and Promotion Department
Nathalie PANETIER
Tel +33 (0)5 59 40 79 63
nathalie.pannetier@univ-pau.fr

http://iae-creg.univ-pau.fr/live/